

Dear <NAME>,

<NAME OF INSTITUTION>: The class of 2012/2013

[IF DOCTORAL: **What are doctoral graduates doing now?** We'd like you to take part in an important survey tracking the career paths of those who left higher education in the 2012/13 academic year. Findings from the research will help improve the support available to prospective doctoral students and graduates in the future, whilst highlighting the diverse range of opportunities open to them.]

[REMAINING STUDENTS: **What are graduates doing now?** We'd like you to take part in an important survey tracking the career paths of those who left higher education in the 2012/13 academic year. Findings from the research will help improve the opportunities and support available to prospective students and graduates in the future.]

We hope you're able to take part, it should take around ten minutes and **your participation will prove invaluable to <NAME OF INSTITUTION>**.

To complete the survey please follow this link:



Take Part Now

Or visit here: **[INSERT SURVEY LINK]** and enter your Survey ID: XXXX

The research is being conducted by IFF Research, on behalf of the Higher Education Statistics Agency (HESA). For more information about IFF and HESA and to find out more about the survey please go to www.graduate-destinations.co.uk.

Alternatively, you can call the IFF Research helpline on (0800 054 2377) or email (graduate-destinations@iffresearch.com).

If for any reason you are having difficulty accessing the survey, please click **[INSERT LINK]**.

Thank you in advance for your help with this important study.

Best wishes

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