



Graduate Outcomes survey opening soon!

Dear [graduate],

In just over a week we will be sending you an invitation to take part in the **Graduate Outcomes survey**. This vital piece of research exists to improve the experience of future students on the same journey you've just been on.

We're asking all graduates to share their perspectives, 15 months after finishing their course. As a recent graduate of [provider name], we want to hear from you.

Why is this important you ask? **This isn't a market research survey** – your HE provider is required to work with us to enable all graduates to make their voices heard, using the Graduate Outcome survey to share perspectives. Your responses will reveal the bigger picture of the career paths and opportunities taken by recent graduates, to drive innovation in higher education.

If you used league tables, the Guardian University Guide or Prospects Career Guides to help you choose where and what to study then Graduate Outcomes survey data would have helped you! Go full circle and complete the survey when you receive your link – you'll be empowering the students of tomorrow.

Taking part is easy, but powerful

Simply click on the secure survey invitation link which will be emailed to you from the Graduate Outcomes team soon. This link is unique to you. Add us to your safe senders list to ensure you receive this important invitation.

When you receive your email, please complete the survey online as soon as possible – it only takes 10 minutes. That way we won't need to send you any reminders or contact you via text and/or phone call.

In the meantime, why not learn more about the Graduate Outcomes survey at www.graduateoutcomes.ac.uk and below or check us out on social media.

Best wishes,

Alison Berry

Director of HESA Statutory Operations

Important details about the Graduate Outcomes Survey:

The survey is delivered by the Higher Education Statistics Agency ("HESA"), part of Jisc, to understand the outcomes from higher education. The UK higher education funding and regulatory bodies commission the Graduate Outcomes survey and require HESA and higher education providers to work together to deliver it. Find out how your information will be used.

Your information will be kept confidential.

The UK funding and regulatory bodies require HESA and higher education providers to work together to deliver the Graduate Outcomes survey. As part of this, [provider name] has supplied the contact details they hold for you for the sole purpose of conducting the survey.

Please be assured that HESA takes information security extremely seriously and is committed to keeping your data secure. Our published privacy information explains more about how your contact details and survey responses will be used.



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