# review of graduate destinations and outcomes data – working group 4

## 24October 11:00 – 25 october 14:30

## HESA OFFICES, 95 the promenade, cheltenham, gl50 1hz

# paper no: 2

# ENTREpreneurship

The consultation asked respondents to consider the inclusion of questions focusing on graduate entrepreneurship in NewDLHE.

Figure 1 Count of responses to question 46.

Themes from the free-text responses were:

* This is important as a significant element during/post education (18)
* Not beneficial, or clearer context required for this to be useful (11)
* This would be a beneficial addition (47)
* This would add an unnecessary addition in length of the survey (5)
* Requires refining of survey the questions being asked (and terminology used) (39)
* Use a link to HE-BCI or HMRC (8)

## questions for the working group

1. Is there a mandate for this?
2. What is the approach we should take?
3. What are the exact areas we should cover?
4. Which activities are we asking this for?

## Initial ideas

We could ask questions on:

* Industry (SIC code)
* Companies house number
* Website
* Location
* Source of funding
  + Self/family
  + Crowdfunding
  + Loan
  + Venture capital
  + University Business Incubation
  + Other

We have been advised that there is UK government interest in:

* For those who have started a business, what kind of business is it (innovation-driven or otherwise)?
* For those working for a company, what kind of company is it (large, medium, small, start-up)?
* Evaluation of the impact of entrepreneurship education. This should assess whether graduates who have participated in formal or informal entrepreneurship education go on to:
  + form new businesses
  + take jobs in early growth-stage companies
  + select jobs in large companies (or a combination of the above over the life course of their careers).