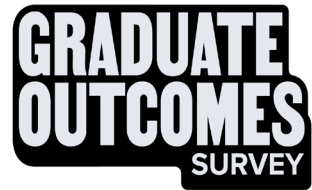


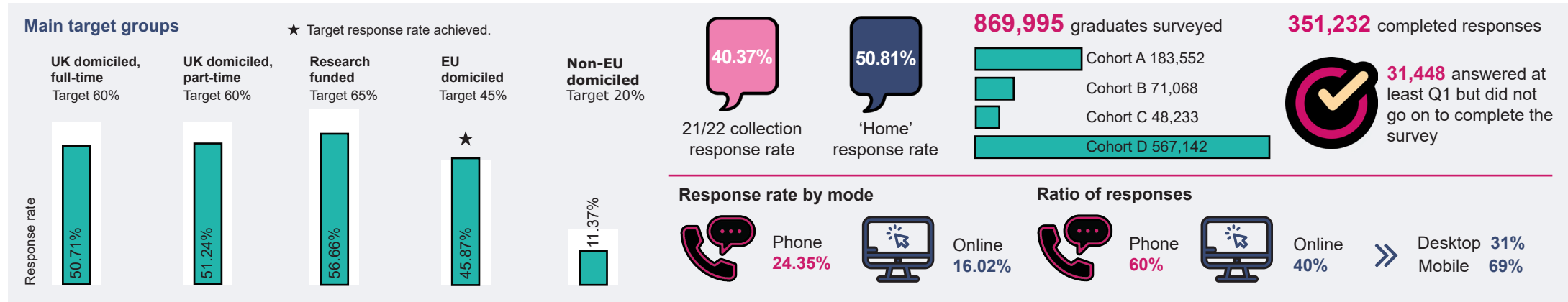
2021/22 collection

Opened on **Thursday 1 December 2022** and closed on **Thursday 30 November 2023**.



Response rates

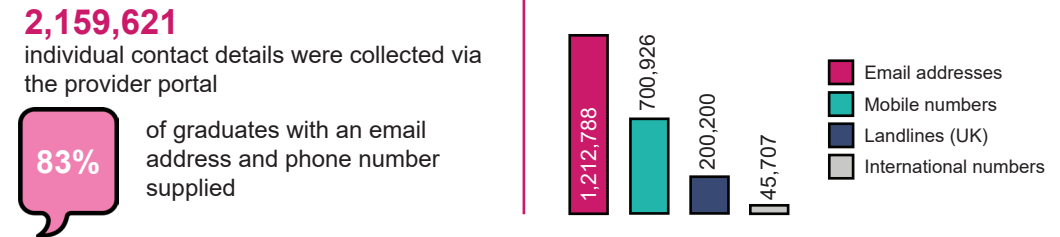
All response rates and results published prior to the final release of data are provisional due to the nature of the live data feed and the fact we are carrying out continual quality assurance.



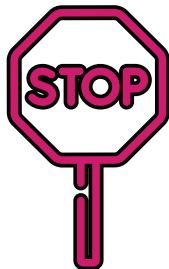
Engagement statistics



Contact details



5.94% graduates opted-out



We asked graduates wanting to opt-out for their reasons#

- 44% I'm not interested in completing the survey
- 38% I've received too many communications about the survey
- 22% Other
- 17% I don't have time to complete the survey
- 5% Not applicable as I have not graduated
- 2% I don't know enough about the survey

We asked graduates 'How did you hear about the Graduate Outcomes survey before today?*

- 88% Communication from Graduate Outcomes
- 32% Provider contact
- 4% Other
- 2% Social media
- 1% Graduate Outcomes website

New visual identity



The new visual identity launched on 4 December 2023. If you've not already, you need to urgently update all of your communications materials that show the previous brand.

Our [brand toolkit](#) outlines how to engage with the new brand. It includes key messaging, brand guidelines and the digital / physical assets we have supplied to support you.

[Visit the brand toolkit >](#)

#Question asked to graduates in the opt out process. Percentages exceed 100% as graduates could choose multiple answers.
*Question added at the end of the survey. Answers have been grouped. Percentages exceed 100% as graduates could choose multiple answers.