

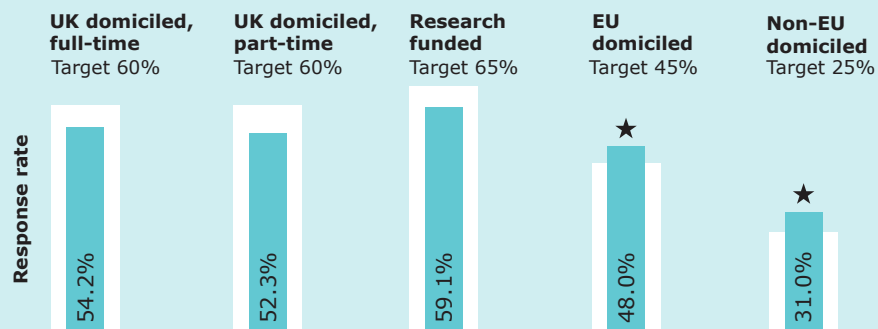
# 2018/19 collection

Opened on **Monday 2 December 2019** and closed on **Monday 30 November 2020**.

## Response rates

All response rates and results published prior to the final release of data are provisional due to the nature of the live data feed and the fact we are carrying out continual quality assurance.

### Main target groups ★ Target response rate achieved.



### Response rate by mode



### Mode of completion



**380,974**

completed responses



### Graduate survey status

**29,214** answered at least Q1 (what activities were you doing in the census week?)

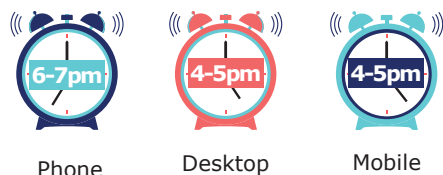
### Top 3 survey drop out questions:



- Q. What activities were you doing?
- Q. What was your job title?
- Q. What was the name of the company/organisation you were working for?

## Engagement statistics

### Best time of day for completions



### Best and worst days for completion



### Number of opt-outs



### Average number of calls for a completed response

#### Average completion time



Phone **14** minutes, **38** seconds

Online **8** minutes, **49** seconds

**3** phone calls

### Our second year...

**2,189,737** individual contact details were collected via the provider portal

